

## Your Global Footprint

### Introduction

This exercise was developed for you to see your personal “footprint” on the world by plotting which of the world’s countries (and corresponding populations and economies), languages, and religions you have been exposed to through your travels and/or studies: To do this, you will plot your footprint (in the exhibit at the back of this packet) along four axes – population, GDP (PPP)<sup>i</sup>, languages, and religion. The footprint is meant to give you a basic understanding of how “global” you are through a visual representation of your exposure to these dimensions, which you can compare with your classmates’. The exercise is meant to open a discussion on what it means to be “global”.

### Methodology

The data in **Exhibits 1-4** were compiled using the following methodology:

- The countries in **Exhibit 1** have been divided into various regions according to the CIA World Factbook.
- The GDP (PPP), population, languages, and religions data were taken from the CIA World Factbook. The populations were from the year 2012, and the GDP (PPP) was from the year 2011.
- The populations are shown in millions, and the GDP (PPP) is shown in billions.
- All numbers have been rounded off to the second decimal place.

i **GDP (PPP)** refers to gross domestic product (GDP) estimates that are derived from purchasing power parity (PPP) calculations.



©2013 Ilan Alon and Navreet Dhaliwal. Published by GlobalLens, a division of the William Davidson Institute (WDI) at the University of Michigan.

This exercise was developed by Ilan Alon (Harriet W. Cornell Chair of International Business and Director at the China Center) and graduate student Navreet Dhaliwal of Rollins College as the basis for class discussion rather than to illustrate the effective or ineffective handling of a situation.