

mini-case 1-428-912
September 21, 2009

Iowa Speedway: Determining Depreciable Life (A)



Construction of the Iowa Speedway in Newton, Iowa was completed in 2006, by U.S. Motorsport Entertainment Corporation (a privately-held company). The 7/8 mile state-of-the-art racetrack is located 35 miles east of Des Moines and took 15 months to build. It was designed by Rusty Wallace, the 1989 NASCAR champion. The speedway's stands seat 25,000 people. In addition, the speedway includes 28 luxury suites, each accommodating 30 race fans.

In 2006, the first year of operation, the speedway hosted several small racing events, driving schools, and test sessions. In the following year, the speedway scheduled events for several more prominent racing leagues, such as the Indy Racing League, ARCA, ASA, and USAC.

The first big win for the speedway was when NASCAR announced plans on December 11, 2006 that it would host NASCAR's Grand National East/West Division race during the 2007 season. "The Grand National Division will bring drivers and racing fans from throughout the country to Iowa Speedway, and, of course, it's great to partner with NASCAR – they set the gold standard when it comes to auto racing," said Rusty Wallace.

Published by WDI Publishing, a division of the William Davidson Institute (WDI) at the University of Michigan.

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